



Customer Case Study

“From the initial consultation, understanding customer needs, on-boarding process, flexibility and fast deployment, PeaSoup provided us with a robust cloud backup which has become part of Guttridge’s business continuity planning.”

Steven Shearer - IT Manager

The Customer



Guttridge Ltd (A Mitchells Company)
Wardentree Park, Spalding, Lincolnshire
PE11 3UU, UK

Guttridge is a global engineering supplier of handling solutions for applications in virtually every industrial sector, from grain to aggregates and cement, from food to pharmaceuticals.

The company is committed to anticipating and meeting their customers’ evolving requirements for higher throughput, maximum cost efficiency, lower energy consumption and exemplary reliability.

About PeaSoup

PeaSoup is an award-winning ECO cloud provider offering offsite backup and recovery, disaster recovery and infrastructure as a service. All cloud services are simple to implement and offer an unrivalled level of performance, stability and reliability from data centres embracing liquid immersion cooling technology and hyper-converged architecture.



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Immutable cloud backup & recovery for a global engineering supplier

The Challenges

The company, after an online certified Veeam Service Provider search, contacted PeaSoup for Veeam Cloud Connect services. Guttridge wanted a high level of data protection for up to ten of their core servers and the online backup and recovery service had to be fully encrypted at all times, inclusive of WAN acceleration, forever incremental backups, the recovery process needed to be available directly from the cloud, frequent backup health checks, integration with the Veeam Backup and Recovery Console and the data had to be stored in a Tier 3 UK data centre for data sovereignty.

- Veeam Cloud Connect (cloud backup and recovery as a service) for up to 10 servers
- 2TB+ cloud storage
- WAN accelerator, incremental and immutable backup
- Data sovereignty
- Cost-effective solution

The Solution

Working closely with the IT team at Guttridge, PeaSoup implemented Veeam Cloud Connect. All must- have requirements have been deployed with monitoring. A Veeam Backup and Recovery Console as well as VCC were quickly and effectively mastered by Guttridge. For no extra costs, PeaSoup has also included unlimited bandwidth, with no ingress and egress charges, and the encryption keys are held by Guttridge with an extra seven day protection policy to stop malicious “insider attacks” - where all data can be completely deleted, yet still recovered by PeaSoup technical staff through the 24/7/365 technical support.

- Veeam Cloud Connect service managed from the software’s interface
- Fast implementation and system readiness
- Unlimited bandwidth, no charge for data egress and ingress
- London tier 3 data centre
- Preferential storage costs based on a long commitment terms

The Outcome

PeaSoup became a trusted partner of Guttridge. PeaSoup’s decisive actions, onboarding, preferential charges and technical support helped to complete implementation quickly and efficiently to address any non-conformity. Veeam Cloud Connect cloud backup has been based on the repository size at a competitive price per GB and unlimited data transfer bandwidth. As the connectivity between the client and the data centre was great, WAN acceleration was not needed. As the relationship and trust developed, Guttridge has had their storage quotas increased multiple times, now exceeding 10TB. PeaSoup predictable and simplified pricing provides the budget control the company require at present.

- Cloud backup and recovery
- Simple and predictable billing
- Fast backup and recovery are helping with a business continuity planning
- Veeam service protects against natural & technological disasters, malicious deletion and ransomware



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