

PeaSoup S3 vs Wasabi

How They Position

Wasabi positions on global scale and brand recognition, typically optimised for multi-region public cloud consumption rather than regulated UK workloads.

Where They Fall Short

1. US-owned and governed
2. Egress policies restrictive under fair use
3. No native UK sovereignty guarantees
4. Limited enterprise compliance positioning

Why PeaSoup Wins

1. UK sovereign storage – **UK-owned, UK-operated, UK-governed**
2. Designed specifically for Veeam with SOSAPI support
3. **Predictable flat pricing** – no API or egress surprises
4. **Lowest-carbon S3 storage in the UK** via immersion cooling
5. **Aligned to NCSC guidance** and regulated industries

Displacement Trigger

Customer is asking about data sovereignty, cyber insurance immutability requirements, unexpected cloud bills, or ESG reporting pressure.