

PeaSoup S3 vs AWS S3

How They Position

AWS S3 positions on global scale and brand recognition, typically optimised for multi-region public cloud consumption rather than regulated UK workloads.

Where They Fall Short

1. Global hyperscaler, non-UK jurisdiction
2. Complex pricing (API, egress, retrieval)
3. UK region does not guarantee sovereignty
4. High operational complexity at scale

Why PeaSoup Wins

1. UK sovereign storage – **UK-owned, UK-operated, UK-governed**
2. Designed specifically for Veeam with SOSAPI support
3. **Predictable flat pricing** – no API or egress surprises
4. **Lowest-carbon S3 storage in the UK** via immersion cooling
5. **Aligned to NCSC guidance** and regulated industries

Displacement Trigger

Customer is asking about data sovereignty, cyber insurance immutability requirements, unexpected cloud bills, or ESG reporting pressure.